

AI, INTEGRATED

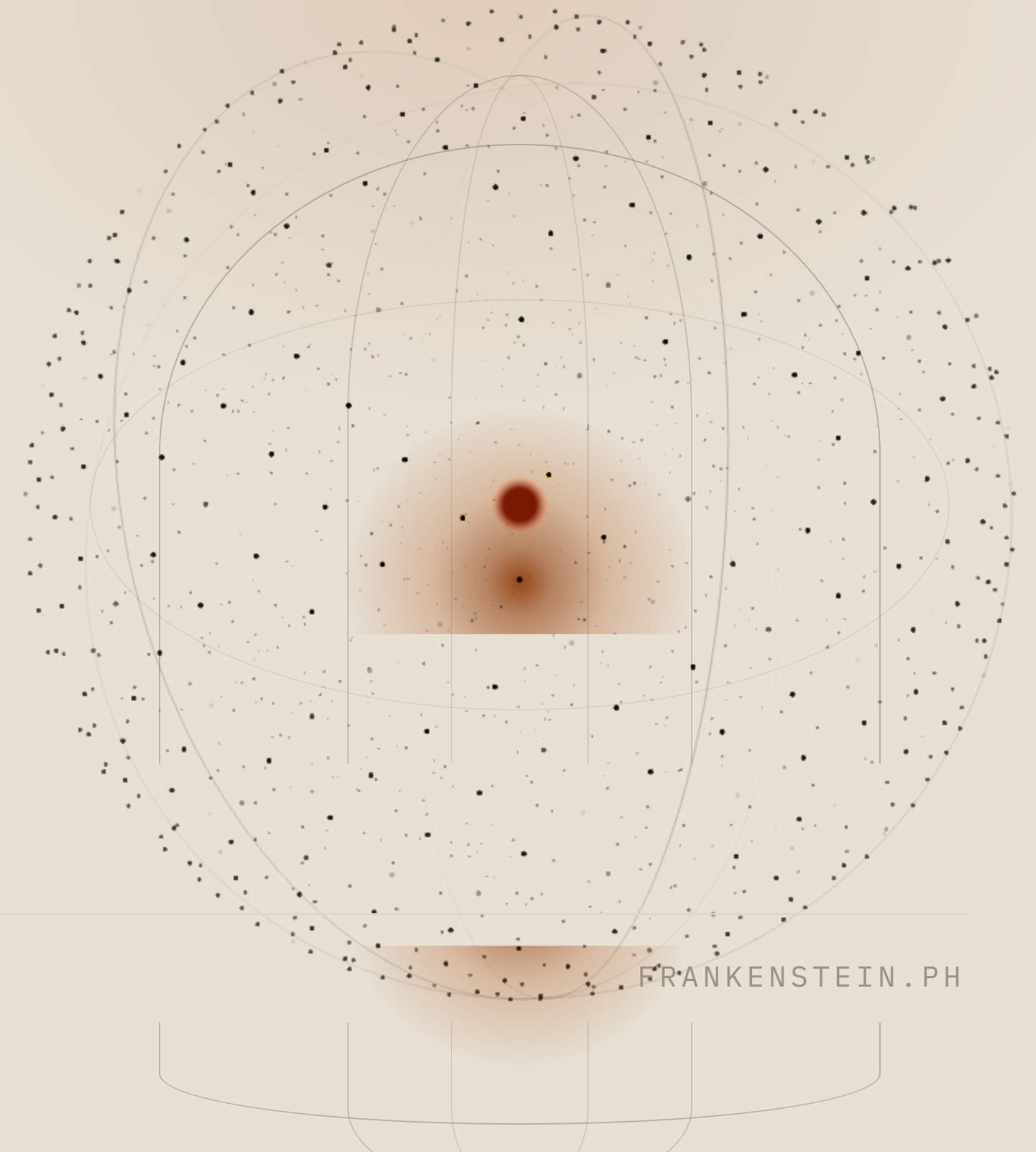
MANILA • SAN FRANCISCO

Bring it to *life*.

We don't just build AI. We build it into your business.

CORTEX: ONE BRAIN, EVERY TOOL CONNECTED

FRANKENSTEIN.PH



THE PROBLEM

Right now, it only runs when *you* do.

Forty people. Nine group chats. Six sheets, two portals, a drawer of receipts. And every real answer still routes through the same two heads.

01 · THE QUOTE	The tricky quote waits for the one person who can price it, while the client waits on read.
02 · THE DESK	"Let me check" is the busiest phrase in the building. It always ends at the same desk.
03 · THE CEILING	Another branch, another hire, more questions for the same few heads. Heads don't scale.

We build AI that *runs the business*, not just talks about it.

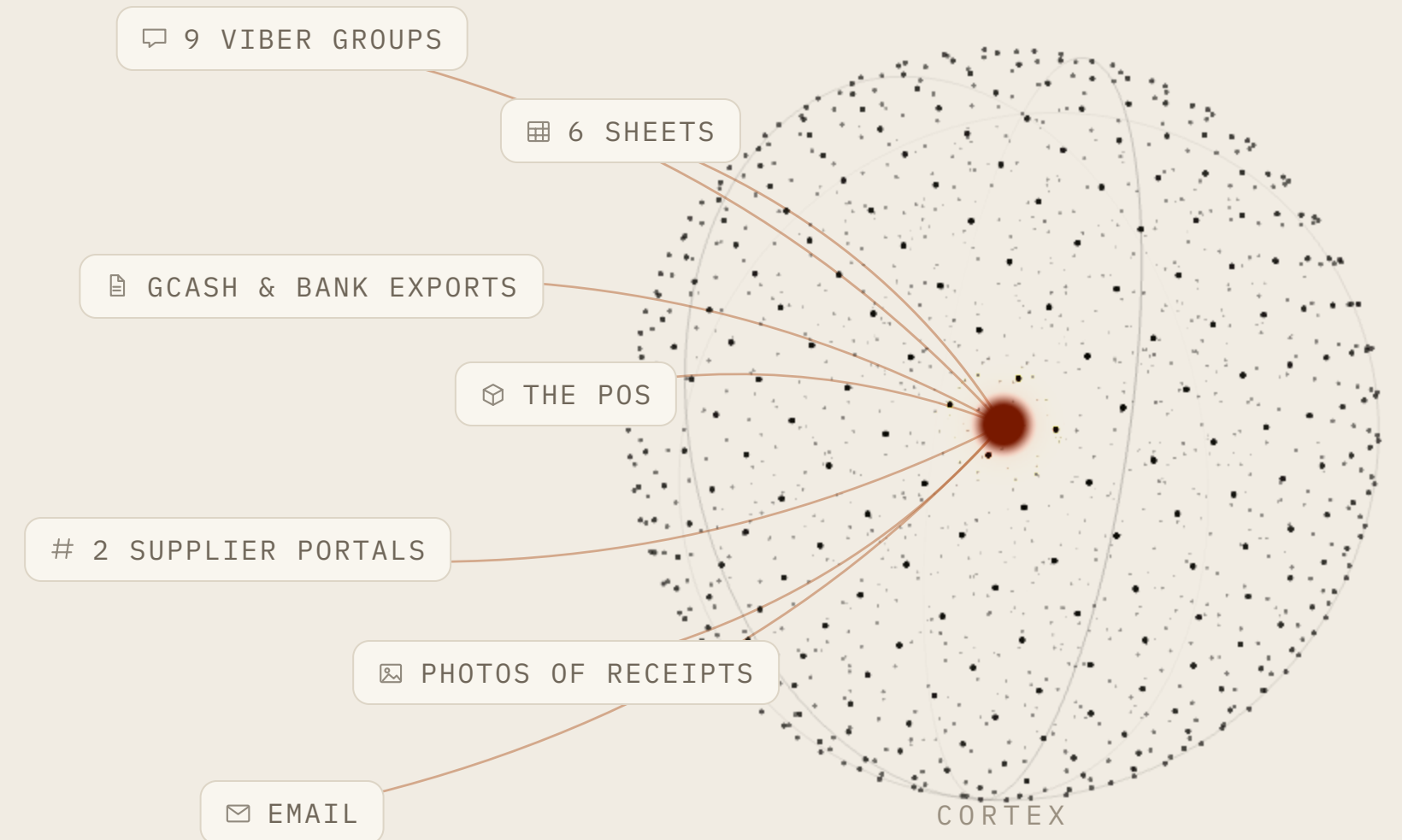


MEET CORTEX

AI can finally *run your back office*. Not just chat about it.

One brain, every tool connected.

Whenever you look, *it's already current*.



01

Everything in

Threads, receipts, tools,
captured in one place.



02

A verified truth

Checked facts, not guesses.



03

The routine runs

Matching, filing,
chasing, cleared.



04

Waits for your yes

It acts on your yes, never instead
of it.



05

Answers with receipts

Citing exactly what it checked.

ONE BRAIN, EVERY DEPARTMENT

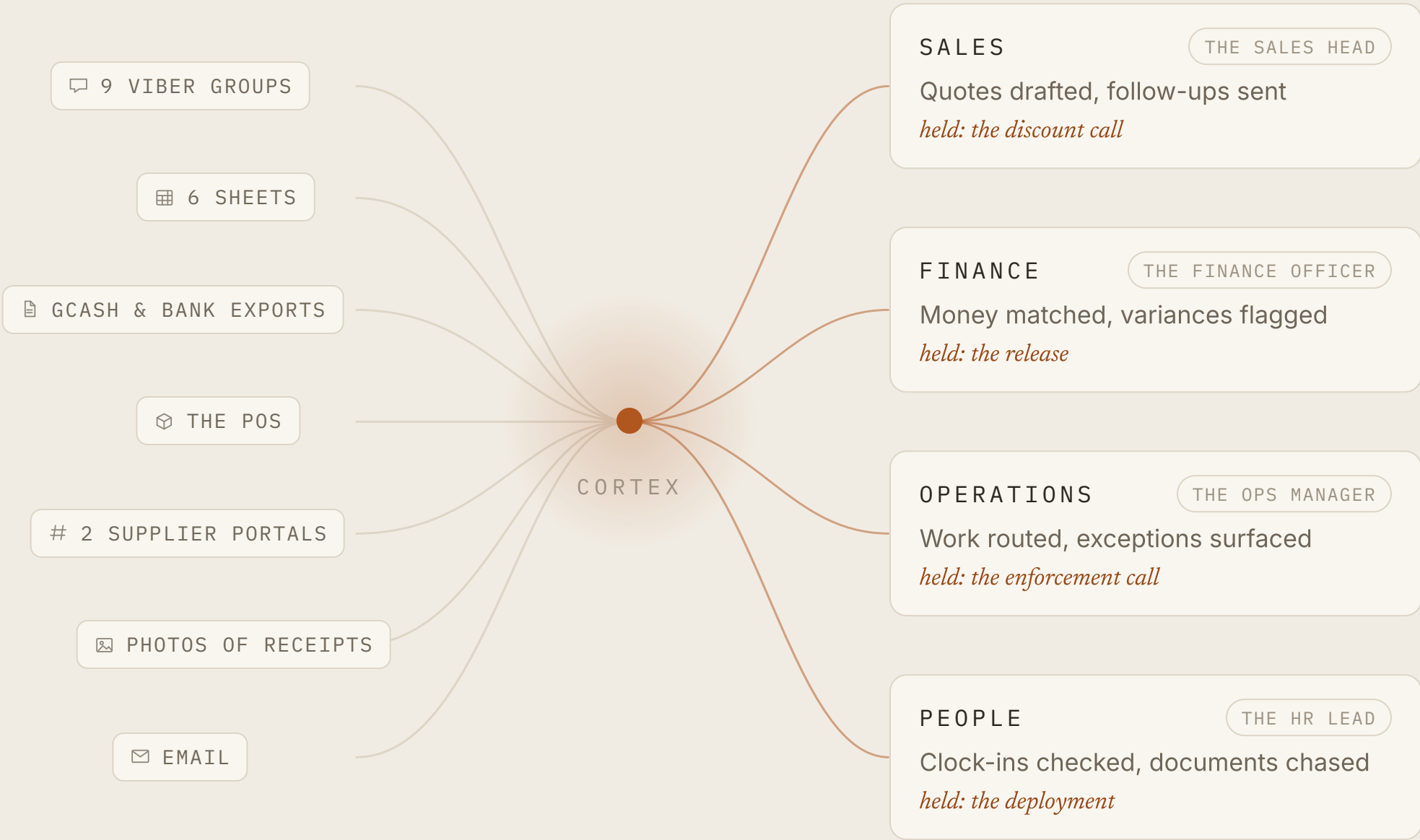
Your org chart stays. *The chasing goes.*

It sits under the whole company. Every department keeps its own lane, its own yes.

Your team keeps Viber and WhatsApp.

Department heads stop being human routers.

Approvals stay where your org put them.



Whatever you run, it's the *same brain* underneath.

"Where are we, *actually*?"

Forty people, hundreds of money-and-work events a day, and the truth still assembled by hand. Below: the brief Cortex hands you whenever you look. Four businesses, same brief. Only the nouns change.

DISTRIBUTOR

CORTEX: THE BRIEF

Your collections, *already in.*

- ₱1.2M collected since yesterday's close
- 3 orders short-shipped
- truck 7's route closed clean

HELD FOR YOUR YES

a credit-hold on a late account

Approve

GROCERY

CORTEX: THE BRIEF

Your branches, *already posted.*

- 18 of 19 branches posted sales
- 46 SKUs at reorder point
- supplier price change on rice, flagged

HELD FOR YOUR YES

a ₱180k restock order

Approve

RESTAURANT

CORTEX: THE BRIEF

Your kitchens, *already closed out.*

- All 12 branches closed out clean
- food cost at 31% this week
- 2 no-show shifts covered from the bench

HELD FOR YOUR YES

tomorrow's commissary order

Approve

STAFFING

CORTEX: THE BRIEF

Your people, *already clocked in.*

- 214 of 220 deployed guards clocked in
- 2 client sites flagged short
- timesheets closed for billing

HELD FOR YOUR YES

a replacement deployment

Approve

You stop assembling the truth. *You just decide.*

"Why does everything *need me?*"

You are the product, the judgment clients pay for. Everything around it eats the hours: intake, follow-ups, invoices, filings. Cortex carries the office. You keep the craft.

 SOLO LAWYER

TODAY
Evenings go to drafting, chasing signatures, and watching filing dates.

WITH CORTEX

 Intake summarized, follow-ups sent

 Filing dates watched, each with its rule

 The week's time, assembled for billing

 *held:* the pleading, drafted from your past matters, for your review

 SOLO CPA

TODAY
You chase forty-one clients for documents, one thread at a time.

WITH CORTEX

 Documents chased, routed and filed

 Books reconciled as entries land

 Deadlines watched across every client

 *held:* the odd entry, flagged with its reason, before it becomes a finding

 INDEPENDENT CONSULTANT

TODAY
Every proposal starts at a blank page, late, after the client work.

WITH CORTEX

 Notes and scope kept straight, per client

 Invoices sent, payments chased

 The proposal drafted from your last ten

 *held:* the price and the send, you edit the thinking, then it goes

 ONLINE SELLER

TODAY
Orders in one tab, stock in another, customer chats everywhere.

WITH CORTEX

 Orders matched to payments and stock

 Reorder points watched, drafts ready

 Chats answered from your own answers

 *held:* the refund call, yours, with the thread attached

A firm of five, *one yes at a time.*

WHEN PAPERWORK GATES THE WORK

"What's the *deadline* again?"

One missing paper delays a permit, kills a bid, strands a shipment. Cortex holds the rules as verified, citable facts, and watches every live deadline.

DUE IN
34 days

THE PERMIT RENEWAL

Every January, city hall. Last year's folder, found and redone by hand.

The renewal, drafted from last year's folder before anyone asked, and the requirement that changed since, flagged with its rule.



THE ONE REQUIREMENT THAT CHANGED

SUBMISSION CLOSES IN
12 days

THE GOVERNMENT BID

One incomplete submission and the bid is dead, no appeal, no extension.

Every document checked against the bid rules, 23 of 24 ready, the missing one named, with who has to sign it.



NOTARIZED SPA: SIGNER NAMED

FREE STORAGE ENDS IN
5 days

THE SHIPMENT AT THE PORT

One missing document and the container sits, storage fees running daily.

Every clearance document checked before the vessel arrives, the expired permit caught while there was still time to renew it.



IMPORT PERMIT: EXPIRED

The rules live in the system, *not in someone's memory.*

WHAT ADOPTERS MEASURED

This isn't a *bet* anymore.

Published results from companies that put AI to work inside their operations. Their numbers, not ours.
Sources on file.

11 min → 2 min

Customer issues resolved; two-thirds of all service chats handled

KLARNA — FIRST MONTH, 2024

+34%

Productivity lift for newer staff when AI carries the best answers across the team

STANFORD-MIT FIELD STUDY • 5,179 AGENTS

100M miles/yr

Removed by AI routing, \$300–400M saved annually

UPS — ORION

17 days → 3

Invoice cycle time, end to end

ARDENT PARTNERS — AP BENCHMARKS

240 hours/yr

Projected hours freed per lawyer, per year

THOMSON REUTERS — FUTURE OF PROFESSIONALS, 2025

70% faster

Residential permits after AI-assisted review

CITY OF HONOLULU

AND THE CAUTIONARY TALE

Klarna later put people back on the line. All-machine service cost them quality. The lesson isn't less AI. It's AI that *waits for your people* on the calls that matter. That's how Cortex is built.

WHY NOT THE ALTERNATIVES

You've probably considered these.

A ChatGPT subscription

Brilliant about the world, blank about yours. It can't see your prices, your threads, your rules.

- Cortex holds your facts, wired into your tools, with receipts.

Another app

One more login, one more place truth lives. Your team re-types into it until they quietly stop.

- No migration, one brain behind the tools you already run.

Hiring a developer

Most in-house builds stall at a demo, and die when the developer leaves.

- A proven pattern, run by people who live on it. Your data stays yours.

Hiring more people

A new hire spends months learning how you run, and takes it all along when they leave.

- What they learn goes into the brain, and stays. New people are useful in week one.

Doing nothing

The business still runs, through you. Heads don't scale.

- The ceiling lifts. The work stops running through you.

We don't just build AI. We build it into your business.

We live on it.

We run our own business on Cortex. And for a demo anyone can open, we built KadaMoto: a motorcycle-fleet operator, 300+ riders and a Friday payout that has to be right, fictionalized from a real operation and run live on our site.

KADAMOTO: AN INVENTED COMPANY, DISCLOSED

01 · EVERY TOOL, CONNECTED

CONNECTORS

7 LIVE



Google Sheets

Remittance ledger, roster and the PMS log, watched live.

● CONNECTED



GPS telematics

Odometer, geofence attendance and shutdown state per unit.

● CONNECTED



Grab partner export

Portal token expired Tuesday. Reconnect to resume.

● BROKEN

Reconnect

When a feed breaks, it says so. Fixing it is one click.

02 · HELD FOR YOUR YES

REVIEW · DECISION

WAITING FOR YOUR YES

Release Asenso payout: ₱37,800 to 47 riders

Computed from the week's partner exports against the Q3 incentive tables. One dispute, Marvin Dela Peña, held out of the batch.

✓ Q3 incentive tables

✓ 4 partner exports

✓ 47 rider ledgers

Approve release

Hold

Checked, drafted, holding. Nothing moves until a person says yes.

THE PEOPLE

The people behind the brain.

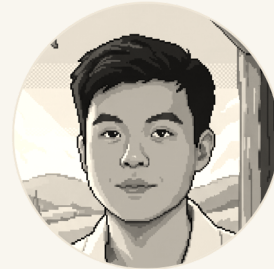


Ed

SYSTEMS ARCHITECT

Stanford computer science, then years building automated trading systems, the kind that run non-stop and can't afford to fail. With Benj, he co-founded an education-technology company and built the system that runs it. Ed designs the architecture under every Cortex build.

[linkedin.com/in/edmond-yap](https://www.linkedin.com/in/edmond-yap) ↗

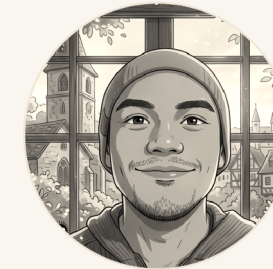


Benj

AI AND MACHINE LEARNING

An Ateneo educator and machine-learning engineer. At the education-technology company he founded with Ed, he built real, working AI, including an automated grader for the bar exam. Benj leads the models that let Cortex understand a business.

[linkedin.com/in/benjamin-ang](https://www.linkedin.com/in/benjamin-ang) ↗



Luis

PRODUCT AND STRATEGY

Was on the founding team for Airbnb Experiences, then years building and scaling product, operations, and teams across Silicon Valley startups, mentoring founders in San Francisco and Manila. Luis makes sure what gets built fits how a business actually works.

[linkedin.com/in/luismauro](https://www.linkedin.com/in/luismauro) ↗

The people who build it are the people you'll *work with*.

START

Start with a *conversation*.

However you run, a desk of one or a floor of a hundred, you start the same way.

LEARN

Plain-English sessions for you and your team.

ADOPT

Proven AI, integrated into the tools you already run.

BUILD

A system shaped around how your business actually works.

The intro is free, always. Fixed fees, no meters. One session. You leave knowing what would help, even if it's not us.

[Book the free intro →](#)

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